

## Our Vision

To build inclusive communities in Tasmania through badminton.

## Our Purpose

To build and lead the Badminton Community in Tasmania through the growth of its participants, partnerships, and pathways.

## Our Mission

To uplift badminton in Tasmania by focusing on the growth and improvement of players, coaches, and officials, while encouraging greater participation through diverse programs. With effective governance and a commitment to our role as the State Sporting Organisation, Badminton Tasmania is dedicated to advancing the accessibility, inclusivity, and competitiveness of the sport, ensuring its strong presence within the Tasmanian community.

## Our Values

- Community
- Passion
- Inclusive
- Professionalism

## Values Illustrated

### Leadership and long-term success

- Badminton Tasmania embraces its role as the State Sporting Organisation (SSO), taking proactive responsibility for the long-term success and viability of badminton in Tasmania. Through accountable governance and strategic development, including the delivery of tournaments, participation, and high-performance programs, we drive sustainable growth and advancement for the sport.

### Growth, learning & giving back

- We value the journey from player to coach, official, and volunteer, recognising the vital role each individual plays in enriching our badminton community. This cycle of growth, learning, and giving back forms the backbone of our sport.

### Passion and dedication

- We recognise the commitment of our junior and senior players to participate in Tasmanian tournaments and represent our state teams at national events. This dedication contributes significantly to the success and growth of badminton in Tasmania.

### Culture and community

- We value a culture of friendship and belonging within our badminton community. Together, we celebrate achievements, support each other's goals, and form lasting relationships, driven by our shared love for the sport.

### Inclusive participation

- We foster inclusive participation across Tasmania through targeted programs for all abilities, engaging diverse demographics and creating pathways for ongoing involvement in local clubs and associations.

## Our Strategic Priorities & Objectives

### Educate and Develop Coaches and Officials

- Enhance coaching and officiating capabilities and promote continuous learning through targeted coaching and official's courses in Tasmania.
- Increase the number and quality of coaches and officials available to support players and Tasmanian clubs and associations.

### Participation

- Increase participation and promote accessibility and inclusivity across Tasmania by delivering targeted initiatives such as Shuttle Smash, All Abilities, Come & Try, Sporting School, and School Gala Day badminton programs.
- Engage diverse demographics, foster a love for the sport, and create pathways for ongoing involvement in local clubs and associations.

### High Performance

- Improve the performance of Tasmanian badminton players across all age groups and help them achieve their potential by implementing regular high performance training camps, and ongoing support during competitions.
- Foster talent, personal growth, and friendship among players representing Tasmania.

### Tournament Competition

- Improve accessibility and participation, and the competitiveness of badminton players in Tasmania, by conducting annual tournaments catering to both junior and senior players across all skill levels.
- Actively review and optimise tournament structures to address challenges and increase junior player involvement, ensuring that tournaments serve as a key driver for the development of players.
- Explore better ways to include players living with a disability, fostering inclusivity and diversity within the badminton community.

### Governance

- Continuously improve the governance of the sport in line with Sport Integrity Australia's Good Governance Principles.

### Revenue

- Improve the revenue streams available to BT to ensure its ongoing financial sustainability and operational effectiveness.

### Infrastructure / Facilities

- Improve the use of existing facilities to increase participating across Tasmania and seek opportunities to build or source a new facility.